



What Does a Wedding Planner Do?

The 10 most-important things a wedding planner does for a bride

Newly engaged couples can often find the wonderful world of weddings a little daunting, so look to the guidance and creativity of a wedding planner. Busy couples with hectic family, work and social commitments use planners to save time, and savvy couples to save money! But what exactly do *we do* to help *you* get hitched without a hitch?

1. **Dial M for Marriage**

Planners listen. To your ideas, dreams, aspirations, loves, hates, hobbies and interests to understand your unique style and flair, throughout the *whole* of the planning process. We're your speed dial magic number...

2. **Numbers!**

Budget planning and admin is essential. We can crunch your numbers to ensure you stay in line with budget and get the very best deals for you.

3. **Research Your Dream Venue**

Your reception is your biggest splurge; we eliminate venues out of budget and investigate those that have facilities featuring most highly on your wanted list. Barn to Boutique, Castle to Country House, Historical to Heritage!

4. **Friends in High Place**

Planners *aren't* just for celebs or blingy budgets. We each have our own 'little white book' of reputable, inspiring suppliers to negotiate prices on your behalf, saving *you* money in the process.

5. **We're En Vogue**

Our job is to make sure we're ahead of the style stakes in order to give you as many options as possible to create the dream day you're both visualising.

6. **We're Niche**

Planners have their own niche so we'll never try and put a square marquee peg in a round hole! Like your betrothed, you'll know if you've found the right planner.

7. **We're Impartial**

Representing style-savvy couples staying true to their personal flair, we give honest, impartial and expert advice to guarantee complete Bridal Idol. We won't let any friend, family or foe stress you out!

8. **Designing a Theme**

We create visual mood boards of inspiring colours, textures and even smells! Text, photographs, magazines, images, swatches and samples will bring your potential theme to life. Delicate, significant touches to the sublime!

Bespoken Dreams, Beautiful Days...

Helen Burns trading as Bespoken Dreams Wedding Design and Consultancy

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9. It's Your Choice

How involved we get with your planning is entirely your choice. Planners offer a full coordination or can also break this service down into amuse-bouche bites. Planning as smooth as the silk dress you're possibly wearing!

10. Supplier - Searching the Cream of the Crop!

Planners have an extensive circle of vetted suppliers, big or small, from the award winning to the hidden gems, all sharing the same ethos of creating your oh so special celebration.



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